



## Gen Con Announces Underworld Expansion for 2022 Convention

**INDIANAPOLIS** (April 1, 2022) – Gen Con, the largest and longest-running tabletop gaming convention in North America, today announced an expansion of event space for its upcoming 2022 convention via an underground portal to the netherworld located deep beneath the Indiana Convention Center.

First discovered in 2002 shortly before the convention moved to Indianapolis, a small rip in spacetime was sparked by an unknown source of powerful energy, and has grown into a portal large and stable enough for attendees to pass through to access the unspeakable hellscape beyond.

“We are so excited to finally be able to share this expansion with the general public,” said Gen Con President David Hoppe. “Our cabal of civil engineers and necromancers has worked tirelessly for nearly two decades growing and stabilizing this portal, furthering our mission to provide unforgettable experiences for our attendees.”

The newly activated space between the temporal world and the unknowable void beyond will be used for a wide range of games and events during the convention, including tournaments, yoga classes, demos of new board games, and a wide range of religious services. While the events will be scheduled during the four days of the convention – in “time” as we have come to know it from our limited perspective – the number of hours, days, or years that events will take up while on the other side of the portal will vary from the point of view of individual attendees.

“Indianapolis made a lot of logistical sense as a new location for us when I took over the convention,” said Peter Adkison, Gen Con Owner and Chairperson of the Board. “But I could never tell people about the cosmic secret we had unveiled, which we knew was both our privilege and our responsibility to bear. Today’s announcement is the fulfillment of the irrevocable pact I made with the voiceless consciousness I encountered all those years ago, when I became lost while looking for the bathroom during an initial site visit.”

Attendee safety while participating in Gen Con Underworld events has been guaranteed through a diplomatic partnership with Na’Gromgar, an omnipotent demon. This bargain of course comes with a terrible price, but Gen Con’s management has assured participants that its effects will not be felt or understood for many centuries.

“Encounters between our people and the humans are long overdue,” said Chrislak, a representative of the insectoid creatures who inhabit the floating, gelatinous islands in the region just inside the portal. “We believe that our participation in Gen Con Underworld this year will foster a new beginning for relations among sentient beings, demonstrating that no matter who you are, where you come from, and when you may or may not have lived or have been said to be alive, there is always room for you to connect, play, and feel accepted around the gaming table.”

## About Gen Con

Gen Con is the largest and longest-running annual event devoted to tabletop gaming culture in North America. The convention, which began in 1968 in Lake Geneva, WI, takes place each summer in Indianapolis, IN. During the convention, attendees shop and demo games from hundreds of exhibiting companies and choose from thousands of ticketed events representing a wide array of board games, card games, roleplaying games, seminars, entertainment events, and more. This year marks the convention's first foray into extraplanar event programming.

## Official Gen Con Underworld Apparel Collection

