



FOR IMMEDIATE RELEASE

Gen Con Announces Ravensburger as a Returning Co-Sponsor of 2026 Convention

INDIANAPOLIS (July 23, 2026) — Gen Con, the largest and longest-running tabletop gaming convention in North America, today announced international board game publisher Ravensburger as a returning Co-Sponsor of Gen Con 2026. Ravensburger will receive dedicated event space and physical and digital marketing at Gen Con's upcoming 2026 convention as part of the agreement.

"Gen Con is where the tabletop community experiences what's next, and we're proud to continue our partnership with an event that has played such a key role in our journey," said Stephane Madi, CEO and Managing Director, Ravensburger North America. "Fans attending this year's show can anticipate exciting experiences from an immersive panel playthrough of our newest *Disney Lorcana* TCG *Illumineer's Quest: The Great Hunny Rescue* to our first Gen Con Challenge Championship Qualifier (CCQ) to the return of fan-favorite speed puzzling and *Disney Villainous* tournaments. Every year we're inspired by the passion of fans, creators, retailers, and partners who make this community so special, and we look forward to celebrating another unforgettable Gen Con together."

At Gen Con 2026, fans of Ravensburger have an opportunity to be among the first to get their hands on several new games, including special, early access to the new *Illumineer's Quest: The Great Hunny Rescue* from *Disney Lorcana* Trading Card Game. Gen Con 2026 will also be the first time fans can purchase *Mind the Lines* (the English-language localization of the 2025 Spiel des Jahres nominee *Krakerl Orakel*), an innovative drawing party game. Several other new 2026 games will also be for sale, including the newly launched *Horrid: DUNGEONS & DRAGONS Ravenloft* and three new entries to the *Disney Villainous* franchise.

In addition to sales opportunities, fans looking to get hands-on time with Ravensburger games can visit one of Ravensburger's multiple event and demo spaces, including Ravensburger's Booth (#2001) in the Exhibit Hall and Ravensburger's event space in

Event Hall E. The fan-favorite Ravensburger claw machine is back by popular demand this year, featuring a show-exclusive plush tied to the new edition of the classic dice rolling game, *Las Vegas*. Plus, attendees can pose in the cosplay area in front of *Disney Lorcana* TCG and *Horrificed: DUNGEONS & DRAGONS Ravenloft* backdrops.

About Ravensburger

Ravensburger AG is an international group with several renowned toy brands. Its mission is: "Encourage discovery of what really matters." Thus, Ravensburger products and services promote togetherness, build knowledge and social skills, enable relaxation, and create lasting memories. The company's most important brand, the Ravensburger blue triangle, is one of the leading European brands for games, puzzles, and arts & crafts as well as for German-language children's and youth books. Toys with the blue triangle are sold worldwide. Furthermore, the international brands BRIO and ThinkFun expand the group's portfolio. Ravensburger has been a family business since it was founded in 1883 and is shaped by tradition and grown values. In 2025, Ravensburger had 2,579 employees and achieved net revenue of EUR 742 million. * Ravensburger runs its own plants in Ravensburg (Germany) and Polička (Czech Republic).

About Gen Con

Gen Con is North America's largest and longest-running annual event devoted to tabletop gaming culture. The convention, which began in 1968 in Lake Geneva, WI, takes place each summer in Indianapolis, IN. During the convention, attendees shop and demo games from hundreds of exhibiting companies and choose from thousands of ticketed events representing a wide array of board games, card games, roleplaying games, seminars, entertainment events, and more.

Media Contact for Gen Con

Stacia Kirby, (206) 363-1492, stacia@kirbycomm.com

Approved Media Photos of Gen Con 2025: <https://bit.ly/gencon2025media>
Gen Con Brand Resources: [gencon.com/press/brand-resources](https://www.gencon.com/press/brand-resources)