



Game Design Academy offers sponsorship opportunities to promote your company. You don't need to be a Gen Con Indy exhibitor or have purchased other marketing to take advantage of these offerings.

Bundle both Trade Day and/or Gen Con Indy sponsorships to create unique marketing opportunities designed especially for you and your company.

EMAIL NEWSLETTER BLURB

Targeted email to exclusive game design audience. Up to 80 words, one image, and one link.

GAME DESIGN ACADEMY PIN

Your branding showcased on the cardboard pin backer highlighting your logo and brand.

POP-UP BANNERS

Promote your brand to the Game Design Academy audience with a banner in a high trafficked area.

COLLATERAL PLACEMENT / PROMOTION DISTRIBUTION

A personal touch with greeters distributing and/or placement of print collateral during Game Design Academy.

DIGITAL BILLBOARD DISPLAY

Promote your offerings on an 80" monitor in a highly-trafficked area on Wednesday during Game Design Academy.

SWAG BAG

Promote your brand on a bag for Game Design Academy students that will be used and seen throughout the show.

SWAG ITEMS

Put your promotional item into the hands of future game designers.

EVENT SUPPLIES

Provide tools and supplies to aspiring game designers to aid their design and concept inspiration.

For pricing information please contact LeMar Mattox.

gencon.com

FOR INQUIRES OR QUESTIONS, PLEASE CONTACT:

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