



GEN CON 2023

August 3-6, 2023 | Indiana Convention Center | Indianapolis, IN

APPENDIX A Exhibitor Rules and Regulations

This document supplements and applies to Gen Con 2023 Exhibitor Application Forms.

A. Anti-Harassment Policy and Code of Conduct

1. Gen Con is committed to providing a safe environment where everyone is treated with dignity and respect. Harassment or unwelcome conduct, whether verbal, physical, visual, or in any other form, is strictly prohibited. Gen Con's anti-harassment policy applies to all persons involved in the operation or attendance of the convention or Gen Con-sponsored event. Gen Con will not tolerate harassment of anyone by anyone, including participants, vendors, hosts, or Gen Con staff.
2. Gen Con defines harassment as any behavior that threatens a person or group or produces an unsafe or non-inclusive environment. Harassment includes, but is not limited to, offensive verbal comments or non-verbal expressions related to gender, gender identity, gender expression, sexual orientation, disability, physical appearance, body size, race, age, or religious beliefs. Harassment also includes, but is not limited to, sexual or discriminatory images in public and quasi-public spaces (online and offline), intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Harassment may take the form of comments, epithets, slurs, jokes, teasing, display or discussion of written or graphic material, repeatedly standing too close to or brushing up against a person, or giving gifts of an unwanted or sexual nature. Advocating or encouraging any of the above is also considered harassment.
3. Harassment at Gen Con does not include respectful disagreement or critique offered in good faith. Gen Con reserves the right to alter or broaden its definition of harassment at its sole discretion.
4. Based on any informal or formal complaint or report of harassment, Gen Con may take the following steps. Note that this list is not exhaustive, and other appropriate action may be taken as necessary.
 - a. **Read and investigate all reports.** Gen Con documents and reviews all reports. Reporting parties may be contacted for further clarifying information, unless they have submitted a report anonymously or asked to not be contacted further. Note that Gen Con will not share the results of these reports with anyone, including the person who filed the report, unless required by law.
 - b. **Intercede if and when appropriate.** Gen Con staff may take immediate action to address harassment concerns, including but not limited to, escorting participants to a location in which they feel safe, refunding tickets, cancelling events, moving event locations, requesting participants leave a specific area, removing offenders from the event, or banning offenders from the show. Bans and removals may be on a temporary basis, for the duration of the show, or permanent.
 - c. **Contact police and medical authorities when appropriate.** If, upon review, Gen Con finds that relevant local government officials should be notified, Gen Con may contact such entities and/or share confidential information as required by law.

- d. **Sanction participants based on our investigations.** Gen Con participants found to have violated the Code of Conduct may be subject to sanctions, including but not limited to:

- Verbal or written warning
- Requiring the participant to avoid any interaction with, and physical proximity to the party or parties involved
- Temporary suspension from any Gen Con sponsored events or online services
- Permanent ban from any Gen Con sponsored events or online services
- Immediate expulsion from the convention without refund
- Reporting of the incident to the appropriate authorities

5. Gen Con's Code of Conduct applies in all physical and online spaces within Gen Con's control. This includes, but is not limited to, event venues, Pop-Up Gen Con locations, Gen Con social media pages, streamed programming, and Gen Con forums. Occasionally Gen Con is made aware of behavior by participants (or potential participants) that has occurred outside of Gen Con—either online or offline—and is a gross violation of our Code of Conduct. These actions need not occur in Gen Con-affiliated spaces to be considered for sanctions by Gen Con. These include, but are not limited to:
- a. Individuals who have not attended Gen Con but have a history of abusive behavior and/or known incidents that took place outside Gen Con that may cause risks to a participant's safety, or which may contribute to a hostile or non-inclusive environment at the convention.
 - b. Gen Con participants who have been reported for outside incidents, including, but not limited to, conduct at other conventions, threatening or abusive behavior online, or assault.

B. Application Fees

1. Companies, organizations, or individuals selling or promoting products or services at Gen Con must rent exhibit space and must confine such activities to the space so rented. Exceptions to this requirement must be obtained in writing from Show Management prior to the start of Gen Con.
2. Exhibit space assignments will be confirmed only when payment and this signed agreement are received by Gen Con LLC. A deposit of 50% of the total cost is required. The final cost of all exhibit space is determined by the postmarked date of the final and full remittance.
3. All booths must be paid for in full by the payment due date on the signed exhibitor application. Failure to pay in full by that date will result in the accrual of interest at the maximum allowable by law. Gen Con LLC also retains the right to cancel any exhibitor that does not meet payment due dates.
4. NSF checks will be charged a \$35 processing fee and another form of payment must be used such as a money order, cash, or credit card.
5. Exhibit space will be assigned as detailed above in Booth Space Assignment.
6. Show Management's decisions about exhibitor space assignments are final and binding.
7. The exhibit rental fee for each booth is described on the Exhibitor Application form.
8. Exhibitors agree that if any default is made in any covenant or agreement contained herein, Gen Con LLC may, at its option, cease and terminate the contractual relationships. In such an event, Gen Con LLC may resort to legal proceedings to obtain possession of exhibitor's exhibit space.
9. Gen Con LLC assumes no responsibility for including the name of the defaulting exhibitor, or descriptions of its products or services, in the Gen Con Program Book, brochures, news releases, or other materials stated herein, and all applicants hereby irrevocably grant Gen Con LLC the right to use their name or describe their products and services.

c. Booth Sharing

1. Exhibiting companies may share booth space with other organizations pending Show Management approval. The primary, or Host company, is ultimately responsible for making sure a completed separate application for each Guest company is submitted, and that payment for all fees and associated costs are paid by either the Host company or the Guest company.
2. Guest companies will receive an allotment of two exhibitor badges, be listed on the Exhibit Hall maps, have access to two rooms in the Exhibitor Housing Block, have the right to sell product out of the Host company's booth, and advertise their presence at the convention.

3. Guests may not occupy more than 50% of the Host company's booth space. For Host companies with multiple separate booth locations, the Host must occupy at least 50% of the footprint of each discrete booth location. Please email exhibitors@gencon.com if you need help with this issue.
4. Guest companies are required to comply with all Appendix A Rules & Regulations independent of the Host company, including, but not limited to, banner and display standards, exclusivity, and Gen Con standards.
5. Exhibitors are not permitted to assign, sublet, or share any part of their exhibit or sponsored space without the express, written approval of Show Management.

D. Booth Space Assignment

1. All space is assigned solely by Show Management. While Show Management will attempt to accommodate exhibit space requests, Show Management reserves the right to modify the floor plan to serve the best interests of the event. Such a modification does not relieve exhibitor of contracted liability. Show Management's decisions about exhibitor space assignments are final and binding.
2. Booths are placed in the following order:
 - a) Co-Sponsor Placement. If there are multiple Co-Sponsors, then the Co-Sponsors will be placed in priority points order from highest to lowest. If multiple Co-Sponsors have the same number of priority points, then Co-Sponsors will be placed in order application was received, by date. Final tiebreaker is alphabetical by most recently used exhibiting as name.
 - b) After all Co-Sponsors have had their booths placed, companies that have priority points will be placed in order of priority point ranking, from highest to lowest. This only applies to companies with priority points which complete an application and deposit on or before the current year's rebooking deadline. If multiple exhibitors have the same number of priority points, they will be placed in order application was received, by date. Final tiebreaker is alphabetical by most recently used exhibiting as name.
 - c) After above-listed exhibitors have received booth placement, then all remaining exhibitors are placed in order application was received, by date. If multiple companies have the same application receipt date, then their placement order will be chosen at random from among all companies that booked on the same date.

E. Cancellation Policy

1. Cancellation by Show Management: If an exhibitor fails to comply with the payment terms as outlined in this application, or fails to adhere to the rules, regulations and/or policies set forth in this application, Gen Con Show Management reserves the right to cancel exhibit space without issuance of a refund.
2. Cancellation by Exhibitor: Exhibitors wishing to cancel an exhibit space reservation must provide show management with the request for cancellation in writing. Cancellation of space will result in the forfeiture of all monies previously paid to Gen Con. Exhibit space costs will not be refunded.
3. Gen Con Show Management may reassign or resell any cancelled space, at its sole discretion, regardless of previously paid exhibit costs.

F. Display Standards

1. At no time may uncovered or exposed cardboard boxes be visible to attendees from any side of your booth. Corrugated & packaging boxes cannot be used as displays. Box displays must be shelf-ready product packaging, and not shipping boxes.
2. All exhibit decorations must meet fireproof standards and city fire ordinances. Applicable certification must be presented upon request.
3. Electrical equipment and wiring must conform to national and local electrical codes.
4. All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork lifts. Displays should also be able to withstand moderate wind effects that may occur in the Exhibit Hall when freight doors are open.
5. For any company whose booth includes constructed elements of greater than eight feet high, the company must submit plan view (top-down view) and elevation view (view from the front, showing height) designs to Gen Con's exhibitor team at exhibitors@gencon.com. Plans must be received on or before June 1, prior to that year's show. Companies with an inline configuration who will have a side wall higher than three feet must submit plans for approval. For companies with booths sized less than 20'x20', displays cannot be higher than twelve feet. For companies with booths sized 20'x20' or larger, displays cannot be higher than twenty-two feet.

6. For companies in a 10'x10', endcap, or peninsula booth, any signage, structures, or displays that are visible above the eight-foot-high pipe & drape must be single-sided with an attractive, plain, and finished back facing neighboring booth(s) behind and/or on either side with no images, branding, or hardware showing. In other words, you cannot have your brand images or logos visible in someone else's booth by using double-sided banners above the back and/or sides of your booth.
7. All exhibit features and components exceeding eight feet in height must have drawings available for inspection by Show Management, the installation and dismantling contractor, and government authorities during the time the exhibit is being erected, exhibited, and dismantled at the show site. Gen Con staff will review plans for policy adherence. Such approval is in no way an engineering review.
8. Companies with booth dimensions 20' x 20' or larger, in an island or peninsula configuration, may hang rigged banners from the ceiling. Rigging orders are placed through the Indiana Convention Center. Exhibitors must submit images of their banners to exhibitors@gencon.com for approval.
9. Banner and sign hanging are closely regulated by the facility. There are specific restrictions to the types of signs that may be hung from the ceiling, as well as to the electrical connections required to power them. There will be order forms included in your decorator packet that require specific information concerning shipment, freight assignment, etc.
10. Banners rigged from the ceiling must be at least twelve feet from floor to the bottom of the banner and no higher than twenty-two feet from the floor to the top of your banner, making the maximum banner height ten feet high. If banner does not follow these guidelines, Gen Con will have it taken down at exhibitor's expense.
11. Exhibit Hall aisles must always remain clear. No sales, distribution, staff, or booth materials may be in the aisles, and displays and activities must be designed so that they do not block or reduce the flow of traffic.
12. Booths that build out to the edge of the assigned space must not have any items or signage extending over the aisle. Companies using a full cubic content type booth must conduct any sales and demonstrations from inside the footprint of the booth, and may not position staff in the aisles, except for management of attendee queues.
13. Exhibitors using their own displays are responsible for arranging and paying for all transfer and storage fees, all labor and equipment rental necessary to assemble and dismantle said display, and all costs related to moving said display in and out of the exhibit area and the Gen Con site.
14. Event Hall Banners must follow dimensions listed in the Event Host Policy.

G. Equipment Provided

1. Each 100 square foot space is allotted one eight-foot skirted table, two folding chairs, and one wastebasket.
2. If you have secured a peninsula or island configured exhibit space, and you intend to utilize your complimentary furniture allotment, you must specifically make the request of the official Show Decorator, Fern Exposition & Event Services.

H. Exclusivity

1. Any exhibiting manufacturer may claim full exclusivity to sell products produced by its organization if it meets the following criteria:
 - a. The product is listed in the most recent edition of Greater Games Industry Catalog (GGIC) as being produced by the exhibiting company. The GGIC is used as the governing document to enforce exclusivity.
 - b. The release date of the product occurred after the most recent issue of GGIC and the exhibiting company has other products listed in the GGIC.
 - c. The exhibiting manufacturer has requested and been granted exclusivity on products not listed in the GGIC by Show Management.
2. If Gen Con does not receive an Exclusivity Request list via email, it will not be included on the Master List. Only products included in the Master List will be conveyed exclusivity at Gen Con.
3. Games and gaming accessories are the only products eligible for exclusivity. Non-gaming products are not afforded any exclusivity rights.
4. Exhibitors wishing to request exclusivity must send an Excel spreadsheet with company name, SKU and product description to exhibitors@gencon.com by given deadline. No changes, additions, etc. will be made on-site.

I. Exhibitor Badges

1. Exhibitors are allotted two complimentary exhibitor badges for every 100 square feet of contracted exhibit space.
2. Official Guest companies are allotted two exhibitor badges per company regardless, of the amount of space they occupy within the booth of the Host company.
3. Badges are created through Gen Con's registration system at <http://www.gencon.com>. Exhibitors must use this registration system to create badges. Gen Con staff will communicate instructions for use of badge allocation during Q2 of each year.
4. Badges beyond the allocated number of complimentary allotments are available at the cost of a general 4-Day badge.
5. Badges entered into the registration system after the cutoff date (to be announced, usually in June) may be subject to later availability onsite at Exhibitor HQ, as they will be printed onsite. All exhibitor badges will be available for pick-up at Exhibitor HQ at the convention center located outside of the Exhibit Hall. Badges will not be mailed prior to the show.

J. General Rules and Regulations

1. Handbill distribution is permitted only within the exhibiting company's contracted exhibit space or at exhibitor sponsored events. No material may be posted on convention walls, fixtures, or furniture. Violators are responsible for all fees and damages incurred from the removal of such postings.
2. Demonstrations and all other activities must be confined to the limits of exhibitors' booths. Aisles may not be obstructed at any time. Exhibitors may not conduct activities of any kind that lead to congestion of aisle traffic.
3. Authorized company representatives must staff exhibits during all Exhibit Hall hours.
4. Absolutely no selling, soliciting, or handbill distribution is allowed outside of contracted exhibit space, unless such a distribution has been secured through an official Gen Con Marketing Program or Sponsorship. All distributed material must meet the standard of good taste (see "Standards for Gen Con" and "Anti-Harassment Policy"). Violators will be removed from the convention. In the case of violating exhibitors, the exhibitor and all employees will be removed from the convention.
5. Adhesive stickers and decals are prohibited from sale or distribution in the Indiana State Convention Center. Exhibitors are liable for all costs and expenses associated with sticker removal.
6. Exhibitors and their agents or employees may not affix promotional materials to the Gen Con site buildings, and exhibitors are not allowed to distribute materials that encourage the public to affix such materials to buildings.
7. No helium balloons are permitted in any Gen Con space without the prior written consent of facility management.
8. Exhibitors must comply with, and be bound by, all laws, ordinances, and regulations of the country, state, county, city, facility, and, whenever applicable, police and fire departments.
9. No exhibitor or member of an exhibit may promote, display, or behave in a manner considered offensive to decency or good taste as determined by Show Management as detailed, but not limited to, the Gen Con Anti-Harassment Policy outlined below.
10. Music may not be played without the proper license of copyrighted music. Exhibitors are responsible for securing all appropriate permissions and requirements for all music, images, and materials used during the show. You may be covered under Gen Con's musical license; please contact events@gencon.com if you have a specific question about usage rights. Volume must be appropriate as determined by Show Management.
11. Attendees and exhibitors are expressly prohibited from carrying weapons and/or weapon replicas. Weapons on display must be secured to tables or display for safety. Weapons purchased in the Exhibit Hall must be safely contained or packaged by the seller in such a manner that all edges are covered securely, and the purchaser must remove purchased weapons from the convention site to a safe location (hotel room or vehicle) at his or her earliest opportunity.
12. Drug paraphernalia, consisting of equipment, product, or material that is manufactured or modified for making, using, or concealing illegal drugs, is prohibited at Gen Con and may result in removal from the convention.
13. Show Management prohibits the sale and/or use of unlawful lotteries, raffles, and games of chance ("Lotteries"). Lotteries are games in which a fee is paid specifically for the opportunity to receive an item of interest or value. Under state law, private Lotteries are illegal if a purchase is necessary to enter, there is a chance to win a prize, and no skill is necessary to play. In other words, it is unlawful to allow customers to purchase or earn tickets for a chance to win a prize,

including in the form of a raffle ticket tied to another purchase. Contests or competitions, which require bona fide skill (such as answering a question correctly), are permitted. Promotional drawings are permitted only as free giveaways, where customers pay no fee, offer no consideration, and make no purchase whatsoever. Violators will be issued a warning to cease illegal Lottery activities, after which further violation may result in removal from the convention.

14. Exhibitors agree to honor all prize redemption, coupon promotions, and promotional programs they advertise or in which they participate.
15. No one will be allowed into the Exhibit Hall during closed hours. All needed items and valuables must be taken with the exhibitor before the Exhibit Hall closes each evening. Exhibitors will be allowed into the hall two hours before Exhibit Hall opens and may stay up to one hour after it closes.
16. The removal of exhibits and materials prior to the official close of the Exhibit Hall will not be permitted. Exhibitors must remain present and open until closing on the final day. Exhibitors conducting an early teardown will be fined \$500.
17. No children under the age of 15 are allowed inside the Exhibit Hall during set up or tear down including Tuesday, Wednesday and after the show closes on Sunday.
18. Exhibitors must check in at Exhibitor HQ no later than 5pm on Wednesday prior to the start of the show. Exhibitors must have their booths "show-ready" by 9:45am on Thursday.
19. In the event an exhibitor fails to occupy his or her space and/or check-in at Exhibitor HQ by 5pm the Wednesday prior to the start of the show, Show Management has the right to use said unoccupied space to suit its own convenience, including renting said space to another exhibitor without rebate or allowance due the defaulting exhibitor.
20. No mechanical, electrical, or other apparatus will be allowed to create noise or otherwise interfere with other exhibitors in any way as solely determined by Show Management. Any exhibitor who fails to regulate such apparatuses when so asked by Show Management will be removed from the exhibit area.
21. Exhibitors may not engage in live-action gaming activities that pose any potential injury to participants or bystanders.

K. Infractions

1. If the standards, rules, and regulations from above are not followed in any manner, Gen Con will issue a written warning. If infraction is not corrected, a penalty will be issued. Penalties may include: eviction from the show, loss of priority points, a monetary fine, and/or suspension from exhibiting at future Gen Con conventions.
2. Damage to the convention center or harm to persons onsite will not be issued a warning, instead a fine or lawful action will be taken.

L. Insurance

1. Booth insurance will be charged by Gen Con LLC with the booth Application. Gen Con will obtain the required coverage on behalf of each exhibitor.

M. Limitations on Representation

Exhibitors may not sublet or assign any portion of their display space without prior consent of Gen Con LLC. See Booth Sharing above for details.

N. Official Representation

1. To be considered an exhibiting company for the purposes of this policy, a company must comply with either one or both of the following requirements:
 - a. Be registered as an official exhibitor with Gen Con LLC show management (also referred to herein as "Show Management"), by completing an Exhibitor Application Form, and making required payments.
 - b. Secure a sponsorship contract conferring exhibitor status inclusive of this policy document.

O. Security and Liability

1. Uniformed and undercover Exhibit Hall security personnel will be present during all hours of the show and after hours; however, Gen Con LLC is not responsible for property loss. Please arrange your exhibit to discourage shoplifting. Show Management strongly encourages all exhibitors to take reasonable precautions to prevent theft and damages. If an incident occurs, please inform staff at the Exhibitor Services booth immediately.

2. Show Management will arrange for personnel to control access to the Exhibit Hall but is not responsible for any injury to exhibitor's agents, servants, employees, or damage to or theft of property from any cause prior to, during, or subsequent to Gen Con. Exhibitors hereby expressly agree to indemnify and hold harmless Gen Con LLC against any and all claims for such loss, damage, or injury.
3. Exhibitors are required to insure their own vehicles, exhibits, display materials, merchandise, and personnel. Exhibitors agree to indemnify, defend, and hold harmless Gen Con LLC against any and all claims for loss, damage, or injury associated with exhibitor's vehicles, property, personnel, events, and general conduct at the event. In the event that Gen Con LLC or the owners of the convention site are held liable for reasons caused or aggravated by exhibitor's action or failure to act in any manner whatsoever, said exhibitors shall reimburse Gen Con LLC and/or the convention-site owners for all costs incurred, including legal defense.
4. Exhibitors are fully responsible for any loss, damage, or injury to the convention-site owners or personnel resulting from exhibitors' displays or actions.
5. Exhibitors are fully responsible for any loss, damage, or injury to Gen Con attendees resulting from exhibitor's displays or actions.
6. Exhibitors are liable to the convention services firm(s) for any and all loss or damage to rented or leased booth equipment, regardless of cause, and shall indemnify, defend, and hold harmless Gen Con LLC against any and all claims or suits for such loss or damage.
7. Show Management reserves the right to cancel arrangements or contracts or close an exhibit whenever it, in its sole and absolute discretion, deems such action necessary for the safety or comfort of those attending Gen Con. Causes for cancellation or closure may include, but are not limited to exhibits, activities, or materials being deemed hazardous, objectionable or offensive in nature or deemed in violation of applicable laws and ordinance, third-party legal rights, convention policies, and/or facility rules and regulations. Any exhibit, activity or materials deemed to have caused injury or damage to the convention and hotel facilities, Gen Con equipment and brand, and/or Gen Con attendees and their personal property will be cause for immediate cancellation and closure at Gen Con LLC's sole and absolute discretion.
8. Gen Con LLC reserves the right to cancel arrangements, contracts, or exhibits if Gen Con fails to take place as scheduled, is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lock out, act of war, act of God, emergency declared by a government agency or Show Management, or for any other reason established as cause for exhibitor contract termination herein. In the event of such termination, exhibitors waive all claims of damages and agree that the sole liability of Gen Con LLC shall be the display space rental fee paid, less a pro rata portion of all costs and expenses incurred and committed to, by Show Management.
9. Show Management reserves the right of editorial discretion over any material submitted as Gen Con program advertising that is deemed by Show Management in its sole and absolute discretion. Exhibitors must meet the Show Management standards of good taste.
10. Exhibitors will comply with all laws of the United States as well as all applicable state or local ordinances, rules, and requirements of police and fire departments or other authorities of such jurisdictions, will obtain all necessary permits and licenses with respect to their activities, and will not do or suffer to be done anything during the term of this agreement in violation of any such laws, ordinances, rules, or regulations. If the attention of said exhibitors is called to any such violation committed by said exhibitors or committed by any person employed by or admitted to the premises by said exhibitors, said exhibitors will immediately desist and correct, or cause to be corrected, such violation. Exhibitors agree to indemnify, defend, and hold harmless Gen Con LLC from any and all costs, suits, and legal proceedings alleging violations of any such law or regulation.
11. Exhibitors are solely responsible for paying all applicable city, county, state, and federal taxes on sales and promotional activities at Gen Con.
12. Use of any product by any exhibitor, employee, or agent thereof containing the Gen Con trademark, the Gen Con logotype, or other trademarks owned by Gen Con LLC is prohibited without the express written permission of Gen Con LLC. Exhibitors agree that if any materials making such unauthorized use appear at the convention, Show Management shall have the right to take possession of and destroy all such materials, as well as to pursue other available legal remedies.
13. All matters and questions not covered by this application and these terms are subject to the decision of Show Management.

14. Exhibitors agree to abide by and conform to all additional rules and regulations from time to time adopted or prescribed by Show Management for the management of Gen Con and the exhibit areas.
15. Exhibitors acknowledge that they have read the preceding terms and conditions, expressly agree to comply with them, and authorize Show Management to enforce them.

P. Shipping, Load-In/Out, and On-Site Regulations

1. All exhibitor shipments must be addressed to Fern Exposition & Event Services ("Fern Expo"), as per details provided by Fern Expo.
2. Exhibitors and their regular, full-time employees may load/unload exhibit materials from privately owned cars, small trailers, and straight trucks. Any hired/common carriers or tractor/trailers must be handled by the Teamsters union, which is administered by Fern Expo. A limited number of hand carts will be made available to use free of charge. Exhibitors are prohibited from using any motorized pallet jacks or forklifts.
3. Due to the size of Gen Con, it is necessary to utilize a Marshaling Yard for safe and orderly move-in and move-out. This will help alleviate congestion in the dock area and prevent back-ups at the entrances. If you are shipping your material with a commercial contract or specialized carrier, they do not need to go to the Marshaling Yard. These carriers may proceed directly to the Indiana Convention Center. The Marshaling Yard is only for exhibitors who are bringing their material in their owned or rental vehicles and will be self-unloading/loading the material at the Convention Center. Please see the Exhibitor Service Kit distributed by Fern Expo for more information about the Marshaling Yard.
4. Show Management reserves the right to require the alteration, removal, and/or cessation of any article, activity, or booth element brought into the exhibit area or contracted space that Show Management deems hazardous or objectionable in nature at its sole and absolute discretion. Gen Con LLC shall not be held liable for loss, damage, or injury resulting from alteration, omission, or rejection of said material. Exhibitors agree to indemnify, defend, and hold harmless Gen Con LLC against any and all claim for such loss, damage, or injury.
5. Exhibitors will be given a reasonable period in which to consider any changes required by Show Management and may withdraw material so altered if the exhibitor finds such changes unacceptable. See "Exhibitor Standards."

Q. Standards for Gen Con

1. Profanity—The gratuitous use of profanity and symbols considered vulgar by contemporary standards of a product's target market is not acceptable unless integral to a character or story. At the sole discretion of Show Management, such material may not be advertised, displayed, or sold at Gen Con.
2. Violence and Gore—Products depicting lurid scenes of excessive bloodshed, gory or gruesome crimes, depravity, lust, filth, sadism or masochism, harm to children, presented editorially or graphically, are unacceptable. Products featuring depictions of unnecessary violence, brutality, physical agony, and gore, including but not limited to, extreme graphic or descriptive scenes presenting cannibalism, decapitation, evisceration, amputation, or other gory injuries, may not be advertised, displayed, or sold.
3. Sexual Themes—Displays showing sex acts and/or sexual themes are not permitted. Products depicting sexual violence and graphic lust may not be advertised or sold.
4. Products featuring sexual perversion and/or sexual abnormalities are unacceptable for advertising, display, or sale.
5. Nudity—Displays or advertising containing nudity are not acceptable. Degrading or salacious displays are unacceptable. Explicit depictions or facsimiles of reproductive organs are not permitted.
6. Affliction—Advertising or selling items containing disparaging graphic or editorial references to physical afflictions, handicaps, or deformities are not permitted.
7. Supremacy—Advertising or selling products that depict minorities, marginal groups, and/or persons of specific nationalities as inferior to other people is not permitted.
8. Religion and Mythology—Actual, current religions are not to be depicted, ridiculed, or attacked in any way that promotes disrespect. Ancient or mythological religions, such as those prevalent in ancient Greek, Roman, and Norse societies, may be portrayed in their historic roles.
9. Unacceptable Activities—Actual rituals (spells, incantations, sacrifices, etc.), weapon designing, the use of illegal devices, and activities of a criminal or distasteful nature may not be presented in ads, displays, or conducted onsite.

10. Addictions—Addictions of any kind should not be presented as glamorous or entertaining. Addiction or the encouragement of addiction should be shown as a dangerous habit with harmful effects.
 11. Wearing and Selling Costumes or Weapons—Advertising, wearing, and selling costumes is permitted if they are in good taste and do not present a hazard to others such as sharp edges or protrusions (measured by contemporary standards/values). All twentieth-century & twenty-first century military uniforms are prohibited from the convention. Uniforms of those currently on active duty in the military are exempt, assuming they are properly attired. No one may carry weapons or weapon replicas. Weapons for sale must be inoperable and/or locked and/or encased and/or have a limited range of motion so that customers do not have access to them.
 12. Video reproductions—you must be officially licensed to sell videos. Sales of reproductions (bootlegs) will not be tolerated.
 13. Compliance—All exhibitors and advertisers are obligated to comply with these standards. Failure to comply will result in the refusal of advertising materials, alteration or removal of unacceptable products/activities, or closure of exhibits/displays found to be in noncompliance. In this case, no refunds will be issued for exhibit space or badges. The interpretation of whether an exhibit, activity, product, object, conduct or material meets these standards is subject to Show Management's sole and absolute discretion.
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I have read the preceding Exhibitor Rules & Regulations and agree to the listed terms, including any supplemental updates to this policy that may be formally submitted by Gen Con LLC.

_____	_____	_____
Authorized Company agent or executive	Title	Date